



**PMI-LA Chapter Marketing**  
*Marketing and Sponsorship Opportunities*



## 50<sup>th</sup> Anniversary Sponsorship Opportunities

|   |  |
|---|--|
| <b>CAPM Sponsorship Level</b><br>Tier 1     | <b>Cost: \$500</b><br>An \$850 value   |
| Quarter page advertisement in event program | Advertisement on printed event program to be distributed to all attendees.   |
| Promotional items                           | Include any one logo swag item and a flyer or business card. Will be included as a party favor for all guests or in the sports bag.                      |
| Web page advertisement                      | Logo on the home page for the remainder of the 2024 calendar year and recognition on the 50 <sup>th</sup> Anniversary web page.                          |
| Logo on video presentation                  | Recognition as a sponsor for our 50 <sup>th</sup> Anniversary celebration video. Will be presented at the event and posted on PMI-LA social media sites. |

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| <b>PMP® Sponsorship Level</b><br>Tier 2  | <b>Cost: \$1250</b><br>A \$1850 value  |
| Half page advertisement in event program | Advertisement on printed event program to be distributed to all attendees  |
| Promotional items                        | Include any one logo swag item and a flyer or business card. Will be included as a party favor for all guests or in the sports bag.                      |
| 2 tickets to theme park entry            | Entry into Universal Studios theme park and to the 50 <sup>th</sup> Anniversary exclusive private event celebration on June 1, 2024.                     |
| Web page advertisement                   | Logo on the home page for the remainder of the 2024 calendar year and recognition on the 50 <sup>th</sup> Anniversary web page                           |
| Logo on video presentation               | Recognition as a sponsor for our 50 <sup>th</sup> Anniversary celebration video. Will be presented at the event and posted on PMI-LA social media sites. |
| Email marketing                          | Logo and link to the sponsors website in one newsletter.   |
| Sponsor future PMI-LA event              | Display table at one future in-person networking event.  |



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| <b>PgMP® Sponsorship Level</b><br>Tier 3                      | <b>New Cost: \$1800</b><br>A \$2075 value   |
|---|---|
| Full page advertisement in event program                      | Advertisement on printed event program to be distributed to all attendees   |
| Logo on drawstring sports bag<br><b>- No longer available</b> | Exclusive to tier 3 sponsors. Logo will be placed on the Sports Bag (Size: 16" H x 14" W) handed to all attendees. Please send your logo no later than May 3, 2024. Logo must be white transparent. |
| Company logo on the backdrop<br><b>- No longer available</b>  | Exclusive to tier 3 sponsors. Your company logo added to the backdrop. Please send your logo no later than May 3, 2024  |
| Promotional items   | Include any one logo swag item and a flyer or business card. Will be included as a party favor for all guests or in the sports bag.   |
| 4 tickets to theme park entry                                 | Entry into Universal Studios theme park and to the 50 <sup>th</sup> Anniversary exclusive private event celebration on June 1, 2024.  |
| Web page advertisement  | Logo on the home page for the remainder of the 2024 calendar year and recognition on the 50 <sup>th</sup> Anniversary web page  |
| Logo on video presentation                                    | Recognition as a sponsor for our 50 <sup>th</sup> Anniversary celebration video. Will be presented at the event and posted on PMI-LA social media sites.  |
| Email marketing   | Short description, logo and link to the sponsors website in one newsletter.   |
| Sponsor future PMI-LA event                                   | Speaking time and display table at one future in-person networking event  |

Interested in Sponsoring this once in a lifetime event? Contact [sponsorships@pmi-la.org](mailto:sponsorships@pmi-la.org) to get things started!